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ARMA Survey Executive Summary

Orientation

Baselice & Associates, Inc. was retained to conduct survey research for the purpose of studying attitudes and opinions of voters in Bexar County. This survey was conducted among N=400 randomly selected voters countywide, with an additional n=100 interviews conducted in selected areas in northern Bexar County. The survey was conducted on September 12-14, 2005. The margin of error for the countywide N=400 interviews is $\pm 4.9\%$ at the .95 test level.

Objective

This survey was designed to measure public opinion regarding traffic and mobility issues in Bexar County. This survey also assesses the current awareness and understanding of the toll system for Bexar County, and identifies information shown to be most effective in informing the public about the future toll lanes to be built in the county.

The survey findings will be used to assist in the design and implementation of a public information initiative being undertaken by the Alamo Regional Mobility Authority to:

1. Inform the public of the current funding crisis in the highway program
2. Provide information regarding the purpose and benefits of the toll lane system
3. Provide public information regarding details of the proposed toll system and the schedule for implementation

Key Findings

- A majority (56%) think traffic congestion in Bexar County is a major problem while 38% think it is a minor problem.
- When asked to select the best way to pay for new highway construction, *building toll lanes* receives the highest level of support (27%), followed by select *increasing vehicle registration fees* (21%), *increasing the sales tax* (16%), and *increasing the gasoline tax* (6%).
- Approximately three in four respondents (77%) report having seen, read, or heard something about toll roads recently. The current message environment surrounding the future toll system is somewhat negative with 44% saying they are less likely to support the toll system based on what they have seen or heard recently, while 18% say they are more likely to support the toll system based on what they recall.

- When initially asked if they favor or oppose the toll system planned for the region, respondents are divided with 44% in favor and 49% opposed. However, a majority of respondents (54%) residing in the areas closest to where the new toll lanes will be built initially favor the new toll system with 39% opposed.
- After presenting details about the toll system to respondents, support increase to 58% while opposition decreases to 34%. Support among those living closest to the future toll lanes increase to 62% and opposition decreases to 32%.
- The details found to be most effective in informing the public and in increasing understanding of the toll system are contained in the following statements:

The new toll system will accelerate the needed construction of additional lanes for the most congested highways in Bexar County without increasing the tax burden on residents.

All highways where new toll lanes will be added will always have a choice to use non-tolled lanes so that drivers who do not wish to pay a toll can use non-toll lanes.

The new toll lanes will help reduce traffic congestion, so drivers will spend less time in traffic and have more time to do what they want.

There will be no toll booths because the new toll lanes will use technology that electronically scans vehicles as they enter the toll lane so drivers will not have to stop to pay a toll thus saving time.

Conclusion

There is a general lack of understanding of the toll system planned for Bexar County, and that is being compounded by a preponderance of negative information in the message environment surrounding the toll system. However, when presented information about the details and benefits of the toll system, significant increases in public support for the toll system can be realized. The public information initiative being prepared by the regional mobility authority should incorporate the messages highlighted above into their communications efforts, and these messages should be delivered at the highest possible frequency to maximize public understanding and support for the toll system.

ALAMO REGIONAL MOBILITY AUTHORITY SURVEY

BASELICE & ASSOCIATES, INC.
CONFIDENTIAL DOCUMENT
N=400 interviews

STUDY # 05816.q%

Hello, I am _____ of Baselice & Associates, a national survey research firm, and we're not selling anything. We're talking today about key issues regarding transportation in Bexar County. We would like to include your responses to this survey, which will be kept confidential, with the responses of several hundred other Bexar County residents such as yourself.

- A. Are you registered to vote in Bexar County?
If No, ask: Is there someone else at home who is registered to vote in Bexar County?
(If Yes, then ask: May I speak with him/her?)

Yes (continue)
No (thank & terminate)

- B. Are you, or is anyone in your household, employed in the news media or a market research firm, an elected official, or actively involved with political campaigns?

Yes (thank & terminate)
No (continue)

- C. For broad geographical purposes only, what is your zip code?
(Record Unsure / Refused as 7 8 9 9 9)

7
PROGRAMMING TO INCLUDE FIRST TWO DIGITS and only those on specified list of zip codes qualifies

NOTE: ALL CLOSE-ENDED RESULTS ROUNDED TO THE NEAREST WHOLE PERCENTAGE
* DENOTES LESS THAN ONE PERCENT

I would now like to read you the names of several organizations. For each one, please tell me whether you have heard of the name, and if so, whether you have a positive or a negative impression of them. If you do not recognize the name, just say so. Here is the first one... (Randomize names)

Wait for response, then ask: Would that be a strong or just somewhat (positive/negative) impression?

	POSITIVE			NEGATIVE			No Opinion	Never heard of
	Strong	Smwht	Total	Smwht	Strong	Total		
1. Alamo Regional Mobility Authority	3%	3%	7%	2%	3%	4%	16%	73%
2. Texas Department of Transportation	23%	37%	60%	9%	10%	19%	19%	2%
3. VIA	31%	37%	67%	8%	5%	13%	14%	6%
4. Metropolitan Planning Organization	4%	8%	12%	5%	4%	9%	20%	59%

(End randomization)

Thinking about transportation issues for a moment...

5. Have you seen, read, or heard anything recently about a new system of toll lanes being built in Bexar County?

77% Yes (to 6)
21% No (to 8)
2% Unsure / refused (vol) (to 8)

IF VALUE 1 (Yes) IN QUESTION 5, ASK:

6. And in your own words, please describe what you have seen, read or heard about the toll system plan for Bexar County? (Probe: Please tell me more about that)

	Cases	Percent	Cases	Percent
GENERAL INFORMATION / NEUTRAL				
About toll roads being built around San Antonio/Bexar County	47	11.7%	10	2.5%
Beginning stages/planning for it/doing studies	9	2.3%	5	1.2%
Building toll road on 1604/widen to 6 lanes/on north side	64	16.0%	26	6.5%
Building toll road on Highway 281	32	7.9%	26	6.6%
Talk about 16 lane super interstate toll road being built	0	0%	1	.1%
Want to charge tolls on 151	5	1.3%	2	.4%
It's to generate money for the city	0	0%	1	.2%
About proposed routes	1	.3%	0	0%
Being done by private company/foreign/collect all revenue	3	.8%	3	.7%
Just newspaper articles/ads/signs/radio/TV/internet	22	5.6%	6	1.6%
About converting certain roads in town to toll roads	8	2.1%	3	.7%
That the roads will not be built by TX DOT	0	0%	1	.3%
Putting tollways on I-10	1	.1%	3	.7%
SUB-TOTAL	192	48.0%	86	21.5%
BENEFITS/POSITIVE				
Supposed to improve traffic/congestion	13	3.3%	8	1.9%
So freeways aren't so crowded	0	0%	4	1.0%
About using existing lanes as alternate lanes/not tolled	1	.4%	3	.8%
Funding new road construction with toll roads	5	1.3%	3	.7%
I approve of this/viable transportation project	6	1.5%	13	3.2%
Okay as long as toll is reasonable	0	0%	1	.2%
You can drive on frontage roads to avoid the fee	0	0%	1	.3%
I heard it won't affect taxpayers/won't raise taxes	3	.7%	0	0%
It has worked well elsewhere/Ft. Worth	1	.1%	0	0%
Only the new lanes will be tolled	1	.2%	1	.2%
It's supposed to help with new construction	0	0%	1	.2%
Drivers that use it will pay for it	0	0%	1	.2%
SUB-TOTAL	30	7.4%	35	8.7%

	<u>Cases</u>	<u>Percent</u>	<u>Cases</u>	<u>Percent</u>
NEGATIVE				
The Tx Dept of Transportation is ramming it down our throats	2	.5%	1	.3%
They are taxing us to ride on our own roads in our own city	1	.3%	1	.3%
The tax dollars will go nowhere/no purpose/not necessary	1	.1%	1	.3%
They want to toll existing roads/people oppose/hear negative	8	2.0%	4	1.0%
I oppose this/won't pay/I'll go around/100% against	17	4.1%	16	4.0%
Pay enough taxes now/ripping off taxpayers/can't afford this	1	.3%	4	1.0%
I worry the traffic by my house will increase/people avoid	0	0%	1	.2%
At price of gas need more public transportation, not toll rd	0	0%	1	.3%
I don't like this/not appropriate/not feasible/not needed	1	.3%	8	1.9%
I've heard about double taxation argument/paying again	8	2.1%	7	1.7%
That they are screwing everything up/that it is stupid	1	.3%	1	.1%
Saw gas station being torn down w/sign said TX DOT took pump	0	0%	1	.1%
Only approve of new highways being free to drive on	0	0%	1	.1%
I changed my job as teacher so I wouldn't have to deal with	1	.1%	0	0%
Our neighborhood severely impacted by cost of daily tolls	1	.3%	1	.4%
Our neighborhood hugely impacted/haven't planned routes out	0	0%	1	.2%
It is a waste of money/it is a rip-off/political boondoggie	5	1.3%	2	.6%
Residents around 1604 and 281 not happy about toll roads	1	.3%	3	.7%
It is hard on low income people/some people can't afford	1	.2%	2	.5%
The people/taxpayers should have been allowed to vote on	0	0%	1	.3%
The toll will be forever, not just until it's paid for	1	.2%	0	0%
Will suffer construction mess for years/create more traffic	2	.6%	3	.7%
People won't use it/I won't use	1	.2%	3	.8%
Our business on 281 has to be relocated	1	.2%	0	0%
It's going to cost a lot of money	0	0%	2	.4%
SUB-TOTAL	54	13.5%	63	15.9%
CONTROVERSIAL				
Pros & cons/some for, some against/lots of controversy	11	2.8%	6	1.6%
It's confusing/it keeps changing	4	1.0%	3	.8%
SUB-TOTAL	15	3.7%	10	2.4%
OTHER				
TX DOT is pushing it	1	.1%	1	.2%
That the state is using tax dollars to advertise it	0	0%	1	.1%
That they are going to survey people to see if they'll use	4	1.0%	2	.4%
This is special interests versus public interest	0	0%	1	.2%
Signs about where the meetings are for public participation	1	.3%	1	.3%
The planning org bringing it up got people involved in it	0	0%	1	.3%
I need more info	1	.4%	0	0%
The Governor wants this constructed after he leaves office	1	.2%	0	0%
Decision already made, so objections are useless	1	.1%	0	0%
SUB-TOTAL	9	2.1%	6	1.5%
UNSURE				
Dk/no answer	7	1.7%	99	24.8%
No first response	0	0%	7	1.7%
SUB-TOTAL	7	1.7%	106	26.5%
DIDN'T SRH ANYTHING				
Didn't SRH anything	94	23.5%		
SUB-TOTAL	94	23.5%		
TOTAL	400	100.0%	400	100.0%

IF Value 1 in Q5 ASK:

7. And has what you have seen, read, or heard recently make you more likely or less likely to support this new system of toll lanes planned for the region?


- 18% More likely
 - 44% Less likely
 - 8% No difference (vol)
 - 6% Unsure (vol)
 - Refused (vol)
 - 23% Didn't see, read or hear anything
-

8. In general, do you think traffic congestion in Bexar County is ... (Read top to bottom - bottom to top)?

- 55% a major problem
 - 38% a minor problem
 - 4% no problem at all
 - 3% Unsure / refused (vol)
-

9. Which of the following do you think is the best way to pay for new highway projects to relieve traffic congestion? (Randomize choices)

- 27% Building toll lanes
 - 16% Increasing the sales tax
 - 21% Increasing vehicle registration fees
 - 6% increasing the gasoline tax
 - 16% Other (vol)
 - 15% Undecided / refused (vol)
-

 10. A new system of toll lanes will be built to add more capacity onto existing highways in parts of Bexar County and drivers who choose to pay a toll will be able to use the new lanes. Do you favor or oppose this plan that would add new tolled lanes to existing highways in Bexar County? If choice made, ask: Is that strongly or somewhat (favor / oppose)?

- 25% Favor / Strongly
 - 20% Favor / Somewhat
 - 44% TOTAL FAVOR

 - 11% Oppose / Somewhat
 - 38% Oppose / Strongly
 - 49% TOTAL OPPOSE

 - 7% Unsure/ refused (vol)
-

Now I would like to read you some information about the specific locations where the Texas Department of Transportation and the regional mobility authority are planning to build new tolled lanes. For each location I read, please tell me if you strongly favor, somewhat favor, somewhat oppose or strongly oppose each of the proposed toll lanes upon hearing the description. Here is the first one... (Randomize questions)

	FAVOR			OPPOSE			No Diff. (vol)	Unsure (vol)	Net Impact
	Strong	Smwht	Total	Smwht	Strong	Total			
11. Along Loop 1604, between I-35 and I-10, two new express toll lanes will be built in each direction, while the existing lanes will remain non-tolled.	28%	28%	56%	9%	26%	35%	6%	3%	+21%
12. Along U.S. Highway 281, between Loop 1604 and north of Borgfeld Road, new toll lanes will be built in each direction, while the existing lanes will remain non-tolled.	27%	24%	52%	10%	24%	34%	8%	6%	+18%
13. At Loop 1604 and U.S. Highway 281 a new tolled interchange will be built, similar to the interchange being built at I-10 and Loop 410, that will allow cars to move through the major intersection without having to stop at traffic lights.	37%	20%	57%	8%	26%	34%	6%	3%	+24%

(End randomization)

Now I would like to read you some information about the toll system planned for Bexar County. For each item I read, please tell me if that information makes you more likely or less likely to favor the construction of these toll lanes. Here is the first statement... If choice made, ask: Is that strongly or somewhat (more likely / less likely) (Randomize questions)

	More Likely			Less Likely			No Diff. (vol)	Unsure (vol)	Net Impact	
	Strong	Smwht	Total	Smwht	Strong	Total				
14. The construction of the new toll lanes and the expansion of existing highways in Bexar County will be paid by the drivers who actually choose to use the new lanes instead of all taxpayers in the region.	45%	23%	68%	7%	16%	24%	6%	3%	+45%	
15. To ensure local control of the new toll system, the construction and operation of the toll system will be overseen by the regional mobility authority which means officials here in Bexar County will make the decisions regarding the toll lanes.	25%	29%	54%	8%	24%	32%	10%	3%	+22%	
16. The new toll system will accelerate the construction of needed additional lanes, with the first new toll lanes in Bexar County opening in 5 years and many more new lanes completed in less than 10 years. <u>Without the new toll system it would take more than 20 years to build all these additional lanes.</u>	35%	23%	58%	9%	21%	29%	10%	3%	+28%	
17. All highways where new toll lanes will be added will always have [Split sample A: an option / B: a choice]	Ver A	50%	24%	74%	3%	15%	18%	6%	1%	+56%
	Ver B	48%	26%	74%	4%	16%	19%	5%	2%	+55%
to use non-tolled lanes so that drivers who do not wish to pay a toll can use non-toll lanes.	Total	49%	25%	74%	3%	15%	19%	5%	2%	+55%

	More Likely Strong	Somewhat	Total	Less Likely Somewhat	Strong	Total	No Diff (vol)	Unsure (vol)	Net Impact
18. There will be no toll booths because the new toll lanes will use technology that electronically scans vehicles as they enter the toll lane so drivers will not have to stop to pay a toll thus saving time.	39%	23%	63%	5%	19%	25%	8%	4%	+38%
19. The new toll system will accelerate the needed construction of additional lanes for the most congested highways in Bexar County without increasing the tax burden on residents.	42%	25%	67%	7%	15%	22%	8%	3%	+45%
20. The new toll lanes will help reduce traffic congestion, so drivers will spend less time in traffic and have more time to do what they want.	41%	24%	65%	6%	16%	23%	10%	3%	+42%
21. The state department of transportation faces an \$8 billion shortfall for what it needs over the next 25 years to build and maintain the necessary roads and highways in the region. Without building toll lanes, the local portion of the gasoline tax would need to be increased by more than 25 cents a gallon to provide the needed revenue for local highways.	24%	13%	36%	11%	42%	53%	10%	1%	-16%
22. The people who use toll lanes are the ones who pay for their construction and operation.	40%	26%	67%	7%	19%	25%	6%	2%	+42%
23. Tourist and out of town visitors will be able to use the toll lanes which will help pay for the toll system.	43%	24%	66%	5%	17%	22%	17%	10%	+44%
24. The additional toll lanes will help relieve congestion for both drivers using toll lanes and drivers using non-toll lanes.	40%	27%	67%	4%	18%	22%	9%	2%	+45%

(End randomization)

25. Having heard more about it - do you favor or oppose this plan that would add new tolled lanes to existing highways in Bexar County? If choice made, ask: Is that strongly or somewhat (favor / oppose)?

33%	Favor / Strongly
25%	Favor / Somewhat
58%	TOTAL FAVOR
8%	Oppose / Somewhat
26%	Oppose / Strongly
34%	TOTAL OPPOSE
9%	Unsure/ refused (vol)

IF VALUE 1 or 2 (Favor) IN QUESTION 25. ASK:

26. And in your own words, please tell me why you favor the toll plan? (Probe: Please tell me more about that)

	<u>Cases</u>	<u>Percent</u>
IMPROVES TRAFFIC		
To relieve traffic congestion/additional lanes	53	13.3%
Easier to get in/out of city/move around in city/rush hour	7	1.7%
Reduce travel time/commute/time driving in car/save time	23	5.8%
Reduce number of accidents on crowded roads	4	.9%
I drive a lot/I'm in sales/would really help me	8	1.9%
Because of continued growth/traffic in that area/San Antonio	13	3.3%
Will relieve intersection of 281 & 1604	6	1.4%
Just see the benefit of it/would make life easier	10	2.5%
SUB-TOTAL	123	30.7%
HAVE A CHOICE		
You have a choice/use & pay or don't use & don't pay	37	9.3%
Won't affect me as I will choose other routes/not use it	2	.5%
SUB-TOTAL	39	9.8%
SELF FUNDING		
To raise money for street repairs/new roads	18	4.6%
It won't raise taxes/won't use tax dollars to pay for	14	3.6%
Might bring down our sales tax	1	.2%
Sure don't want gas tax raised	4	.9%
SUB-TOTAL	38	9.4%
WORKS ELSEWHERE		
Seen it work in Dallas/Houston/East Coast	16	4.0%
SUB-TOTAL	16	4.0%
OTHER		
There aren't any good alternatives	4	1.0%
Going to happen anyway	3	.7%
Caveat:concern about acquisition of lands	1	.1%
It increases development/economic development	2	.5%
Caveat:if done in a timely manner	1	.1%
It benefits emergency vehicles arriving faster	1	.2%
Out of town/state visitors help pay for by using	1	.2%
SUB-TOTAL	11	2.9%
UNSURE		
Confused answer:oppose	2	.4%
Dk/no answer	2	.5%
SUB-TOTAL	4	.9%
NOT ASKED		
Not asked	169	42.3%
SUB-TOTAL	169	42.3%
TOTAL	400	100.0%

IF VALUE 3 or 4 (Against) IN QUESTION 25, ASK:

27. And in your own words, please tell me why you oppose the toll plan? (Probe: Please tell me more about that)

	<u>Cases</u>	<u>Percent</u>
BAD PLAN & OVERSIGHT		
Deceiving public about cost/build time/all speculation	6	1.4%
Poor plan/need better thought out highway system	13	3.4%
Showing favoritism to certain construction companies	2	.6%
Just money-making scheme/for private company/toll never ends	3	.7%
Paying TX DOT execs too much/use money for roads	1	.3%
Should have done this years ago/TX DOT not doing job	4	.9%
Don't think can put a loop in 1604/281 w/out toll for all	1	.2%
Politicians will just use this to line pockets/kickbacks	<u>2</u>	<u>.5%</u>
SUB-TOTAL	32	8.0%
COST / TAXES		
Somehow it will cost more taxes/just another form of tax	13	3.1%
It's double taxation to place toll on existing roads	9	2.1%
The gasoline tax should pay for the roads	6	1.4%
Just need to cut spending in other areas/use money for roads	1	.4%
State has enough money to do this without tolls/waste	6	1.6%
Will be too costly	4	1.1%
Some people can't afford/not fair/more congestion for poor	10	2.4%
Government monumental waster of money/stop asking for more	1	.4%
Better ways to spend the money	<u>1</u>	<u>.3%</u>
SUB-TOTAL	51	12.8%
WON'T REDUCE TRAFFIC		
Because it will take 10 years to build/ongoing construction	2	.5%
Will cause more traffic congestion/won't help congestion	9	2.1%
Toll roads are a disaster in other places/NE/Dallas	7	1.8%
Always traffic jams at the tolls	1	.2%
People won't use/I won't use	3	.7%
Non-toll lanes will become congested	<u>2</u>	<u>.5%</u>
SUB-TOTAL	23	5.8%
OPPOSE TOLLS		
Just oppose paying a toll/toll roads	14	3.4%
Toll/non-toll roads shouldn't be on same right-of-way	<u>1</u>	<u>.3%</u>
SUB-TOTAL	15	3.7%
OTHER		
With present gas prices fewer people will drive/mass transit	1	.3%
Traffic isn't that bad in area	4	1.0%
People just need to relax and slow down/leave a little early	1	.4%
We need train system here/more public transportation	2	.5%
Voters should be allowed to vote on this	1	.3%
Should finish all other highway projects already started	1	.3%
Non-toll roads won't be maintained	<u>2</u>	<u>.4%</u>
SUB-TOTAL	12	3.1%
UNSURE		
Confused answer: favor	1	.2%
DK/no answer	<u>1</u>	<u>.1%</u>
SUB-TOTAL	1	.3%
NOT ASKED		
Not asked	<u>265</u>	<u>66.3%</u>
SUB-TOTAL	265	66.3%
TOTAL	400	100.0%

28. All drivers pay gasoline taxes to use the highway system we have today. Would you pay a toll to drive on the new toll lanes in order to minimize your commute time and frustration?

50% Yes
33% No
12% Depends (vol)
4% Unsure (vol)
1% Refused (vol)

29. There are a couple different ways the oversight of the new toll system in Bexar County could be set up. Would you prefer
(Rotate choices)

42% A toll system overseen by local officials who use public money generated by the toll revenues to hire private companies to build the toll lanes
OR
31% A toll system overseen by local officials where the private companies pay for and build the new toll lanes and keep a share of the toll revenue in exchange
1% Other (vol)
15% Neither (vol)
3% Depends (vol)
8% Undecided / refused (vol)

Now just a few questions to make sure we have a representative sample --

D1. What is your age, please? (i.e. Record 48 years old as 0 4 8)
(Record Unsure/Refused as 9 9 9)

5% 18-24
4% 25-29
9% 30-34
7% 35-39
10% 40-44
10% 45-49
14% 50-54
12% 55-59
8% 60-64
6% 65-69
5% 70-74
3% 75-79
2% 80-84
1% 85-89
0% 90 or over
4% Unsure / Refused

D2. What is the highest level of education you have completed? (Do not read, record only)

5% Less than high school
20% High school grad / vocational school
25% Some college
33% College graduate
17% Post graduate (masters or higher)
0% Unsure
1% Refused

D3.A Thinking about past November general elections for a moment -- which party's candidates have you tended to vote for most often...

(Rotate first two choices) [Note: Record libertarian, reform party or other parties as value 3]

38%	Republican (to D3B)
36%	Democrat (to D3B)
18%	Or do you vote independent of party (to D3C)
8%	Unsure / Refused (vol) (to Q1)

IF VALUE 1 or 2 IN QUESTION D3A, ASK:

D3.B And do you tend to vote straight or mostly... (if D3A=1, then Republican) or (if D3A=2, then Democrat)?

23%	Straight
49%	Mostly
2%	Unsure / Refused (vol)
26%	Not asked

IF VALUE 3 IN QUESTION D3A, ASK:

D3.C Although you vote for the person and not one of the major parties -- when you have had to choose between two candidates of whom you knew little about, have you tended to vote for... (Rotate choices)

5%	The Republican candidate
6%	The Democrat candidate
4%	Other / won't vote for either (vol)
2%	Unsure / Refused (vol)
83%	Not asked

The combination of the A, B, and C questions above are displayed below:

12%	Straight Republican
26%	Mostly Republican
5%	A few more Republicans than Democrats
43%	TOTAL REPUBLICAN
6%	Independent / Undecided
6%	A few more Democrats than Republicans
24%	Mostly Democrat
11%	Straight Democrat
42%	TOTAL DEMOCRAT
9%	Unsure / Refused

D4. Do you consider yourself to be of Hispanic or Latino descent, such as Mexican, Puerto Rican, Cuban, or some other Central or Latin American background?

38% Yes
59% No
1% Unsure (vol)
2% Refused (vol)

D5. And is your race Anglo, African-American, Asian, or some other race?

53% Anglo / White
6% African-American / Black
1% Asian
36% Hispanic (vol)
1% American Indian (vol)
• Other (vol)
• Unsure (vol)
3% Refused (vol)

D7. Do you own or rent your place of residence? (Do not read, record only)

81% Own
16% Rent
1% Unsure
2% Refused

D8. We want to classify people into broad income groups only. Was your total household income last year before taxes...? (Read list and fit income into correct category)

5% Under \$15,000
12% \$15,000 but less than \$35,000
18% \$35,000 but less than \$50,000
19% \$50,000 but less than \$75,000
13% \$75,000 but less than \$100,000
8% \$100,000 but less than \$150,000
7% \$150,000 & over
4% Unsure (vol)
13% Refused (vol)

D9. Sex (By observation) Ask of everyone: Are you employed outside the house, self-employed, not employed, a homemaker, or retired?

34% Male / employed
14% Male / not-employed
1% Male / unsure - refused to say
30% Female / employed
22% Female / not-employed
1% Female / unsure - refused to say

D10. Do you drive a motor vehicle on a regular basis?

90% Yes
9% No
1% Unsure / refused (vol)

IF VALUE 1 or 4 IN QUESTION D9, ASK:

D11. And on average, how many minutes a day do you spend in traffic commuting to work?
(Record Unsure or Refused as 9 9 9)

(Record minutes)

IF VALUE 1 or 4 IN QUESTION D9, ASK:

D12. And what is the zip code of the place where you work?
(Record Unsure or Refused as 9 9 9 9 9)

(Record ZIP)
